

# Business Services & Technology

**[GLI]** GREATER LOUISVILLE INC.  
The Metro Chamber of Commerce &  
Regional Economic Development Organization



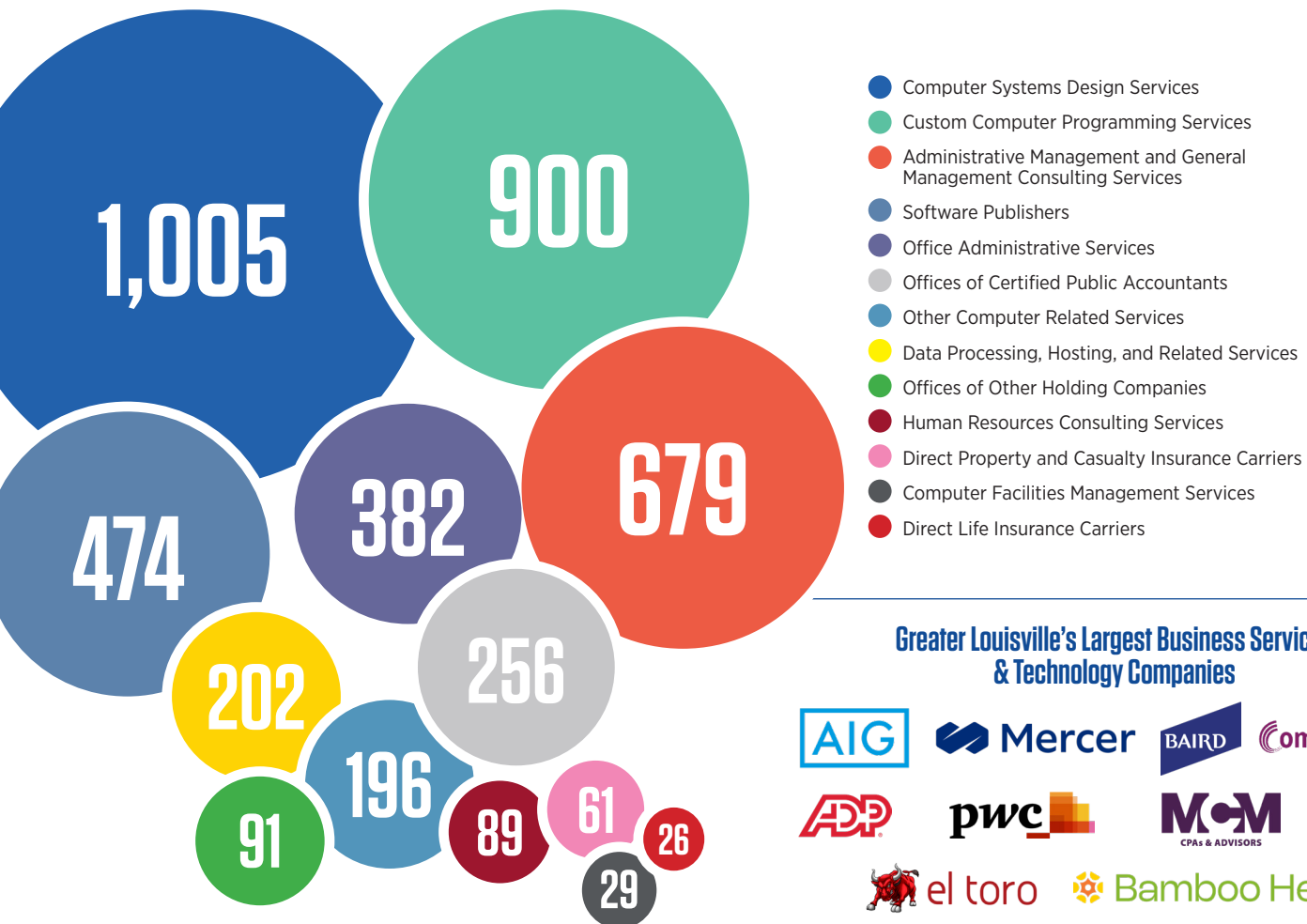
The Greater Louisville region is comprised of 15 counties across Kentucky and Southern Indiana. It is home to more than 1.5 million people and over 83,000 businesses. The region's central location affords it the logistical advantage of being within a day's drive of two-thirds of the U.S. population.

Additionally, the Greater Louisville region is a relatively inexpensive place to live with a ranking of 96.8 on the cost

of living index scale. Kentucky and Indiana rank 92.4 and 95.5 respectively on the scale.

The business services and technology industry represent 2.8% of total employment in the Kentucky-Indiana bi-state area. The Greater Louisville Region is comprised of 4,449 business services and technology businesses that employ over 23,000 people. From 2018-2024, the business services and technology industry in Greater Louisville grew by 21.1%, at pace with the national average.

## Number of Business Services & Technology Businesses in Greater Louisville



### Greater Louisville's Largest Business Services & Technology Companies



# Business Services & Technology

## Business Services & Technology Ecosystem

Furtherance of a regional technology sector that focuses on existing cluster targets of electric vehicle battery production and artificial intelligence will position the region for continued growth.

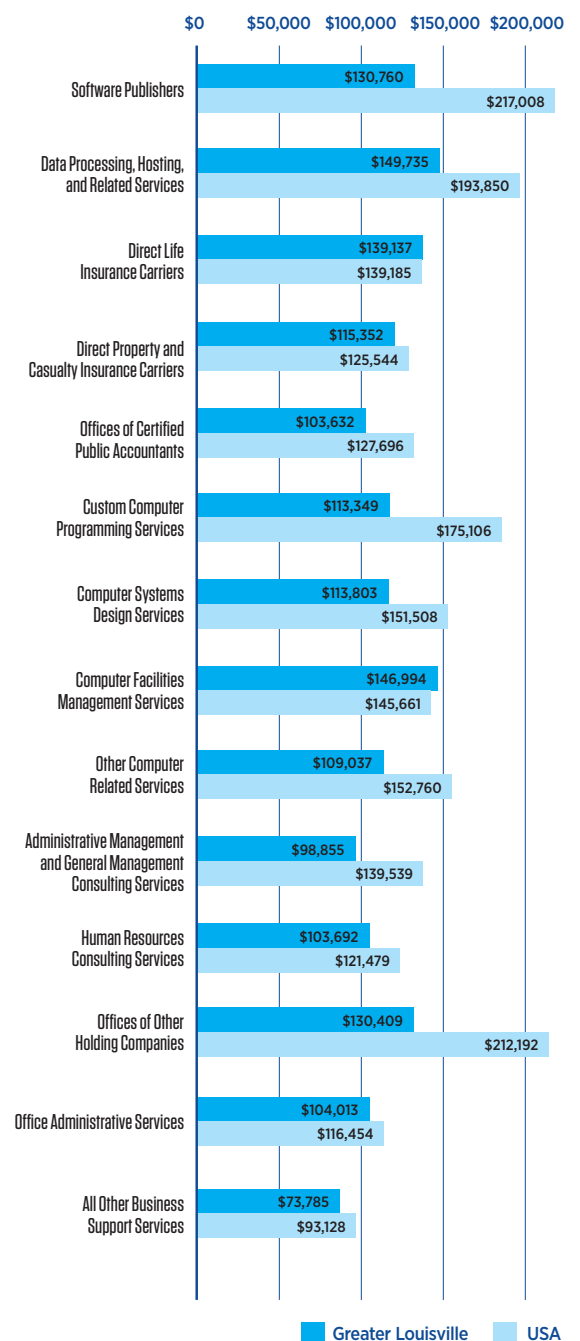
Greater Louisville offers a broad variety of tech training programs targeted at bringing more diversity to the tech industry by offering free courses to low-income and

marginalized populations. In 2019, a regional initiative called LouTechWorks launched in partnership with Jefferson County Public Schools and regional higher education institutions to expand pathways to learning tech skills through new certifications and degrees, allowing the region to radically scale its talent pipeline.

### Number of Employees

NAICS	Manufacturing Sectors	Greater Louisville	Kentucky	Indiana
513210	Software Publishers	1,022	2,383	2,904
518210	Data Processing, Hosting, and Related Services	1,750	4,454	4,128
524113	Direct Life Insurance Carriers	161	772	6,029
524126	Direct Property and Casualty Insurance Carriers	1,309	2,031	10,015
541211	Offices of Certified Public Accountants	2,150	4,815	8,989
541511	Custom Computer Programming Services	3,538	6,453	17,227
541512	Computer Systems Design Services	4,617	9,549	18,343
541513	Computer Facilities Management Services	224	1,331	1,494
541519	Other Computer Related Services	450	1,235	1,618
541611	Administrative Management and General Management Consulting Services	3,287	7,545	11,923
541612	Human Resources Consulting Services	718	989	1,697
551112	Offices of Other Holding Companies	454	1,574	1,752
561110	Office Administrative Services	3,280	7,012	6,774
561499	All Other Business Support Services	348	766	1,233

### Average Wages for Industry Sectors



### R1 Universities Within 200 Mile Radius



- Indiana University Bloomington
- The Ohio State University
- Purdue University
- University of Cincinnati
- University of Kentucky
- University of Louisville
- University of Tennessee
- Vanderbilt University

Louisville is within 200 miles of 186 colleges/universities, including eight Research 1 (R1) universities.