

Automotive

Driving the future of advanced mobility..

- **A Top 3 U.S. vehicle production hub**
- **More than 13,500 employees** at automotive assembly plants, **and 85,000** advanced manufacturing jobs

Bourbon City is at the crossroads of the American South and Midwest and uniquely positioned at the center of the “Auto Alley” that stretches from the Great Lakes to the Southeast.

Louisville is a leading market in the automotive sector for **EV manufacturing, battery assembly, energy storage**, and overall automotive manufacturing up and down the assembly tree.

- **1,566 manufacturers** call the Louisville area home.
- Three major interstates (**I-64, I-65, I-71**) intersect in Louisville, providing coast-to-coast connectivity.
- Louisville is home to UPS Worldport at Louisville Muhammad Ali International Airport, a **Top 5 busiest cargo airport in the world**.
- Home to **5 advanced manufacturing innovation and research centers**, including an R1 research institution - University of Louisville.



On Ford's **\$1.9 billion retooling** of the Louisville Assembly Plant:

“ We took a radical approach to a very hard challenge: Create affordable vehicles that delight customers in every way that matters – design, innovation, flexibility, space, driving pleasure, and cost of ownership – and do it with American workers.

— **Jim Farley**, CEO, Ford Motor Company ”



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Automotive and manufacturing companies in Louisville:



Automotive



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Louisville enjoys a rich tradition of excellence in manufacturing, and this tradition provides the foundation for our global leadership in a new era of flexible, advanced manufacturing. Our strong manufacturing environment makes it easy for new companies to establish a profitable presence in Louisville with a labor pool that works, which is exactly why Ford Motor Company chose to reinvent its iconic assembly line and launch its “assembly tree” in Bourbon City.

Make it here and ship it anywhere thanks to our interstate systems, Ohio River, transcontinental rail providers, and global air logistics reach.



The future of the automotive and manufacturing is built here.

Louisville is home to **FirstBuild**, a makerspace and micro-factory dedicated to designing, engineering, building and selling the next generation of major home appliances and providing a platform for manufacturing entrepreneurship.

The **Advanced Manufacturing and Information Technology Center (AMIT)** is a \$24 million, 50,000-square-foot, state-of-the-art training facility that provides learning space for technical programs at Jefferson Community & Technical College.

The University of Louisville, a designated Research 1 doctoral university, offers local companies access to its world-class R&D facilities – **Additive Manufacturing Institute of Science & Technology, Micro-Nano Technology Center, Conn Center for Renewable Energy Research, and Louisville Automation & Robotics Research Institute** – to support manufacturing and materials innovations.



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One Louisville is a 501(c)(6) nonprofit organization and the official economic development organization and regional chamber of commerce for the Louisville, Kentucky region. One Louisville’s mission is to accelerate economic growth across the Louisville region through new investment, talent development, and expanded opportunity for all.

For more information, visit: onelouisville.org.